



For immediate release

Health & Technology District Creates XR LAB to Embrace Emerging Technologies in Partnership with Conquer Experience and Stambol Studios

New XR LAB leverages mixed reality & emerging technologies to inspire healthcare solutions

Surrey, BC – May X, 2018 – The **Health and Technology District**, together with **Conquer Experience** and **Stambol Studios**, are launching a new **XR LAB**, a demo studio leveraging mixed realities and other emerging exponential technologies to inspire future healthcare collaborations.

Located within the District's HealthTech Innovation HUB in Surrey, the new dedicated **XR LAB** offers a fully equipped virtual reality workspace where companies can get access to mixed reality demo opportunities, shared spaces and facilities, workshops and programs and a whole suite of business services as part of the HealthTech Innovation HUB's amenity offerings.

Users of the XR LAB have the opportunity to co-locate with innovative thought leaders at the District, to build and inspire creative health and wellness collaborations and encourage the cross-pollination of forward-thinking ideas that bring real world healthcare solutions to patients everywhere.

"The new XR LAB is a new venture and a natural fit for Conquer as we rebrand and transition into new markets leveraging our core virtual reality strengths and successes," says Angela Robert, CEO and Co-Founder of Conquer Experience, formerly Conquer Mobile. "BC is at the forefront of innovative technologies and Surrey has a rapidly growing health and technology presence. The XR LAB and the resources at the HealthTech Innovation HUB will help advance health-tech innovations and further the successes of companies within the District."

Building upon Conquer Experience and Stambol Studios' BC-built virtual reality successes, the XR LAB attracts businesses, entrepreneurs and emerging start-ups to use the highly specialized equipment within the LAB to build mixed realities in the areas of health and wellness and beyond as BC builds and commercializes disruptive global solutions in health.

"We are pleased to partner with the Health and Technology District and Conquer Experience to showcase our mixed reality technologies and applications related to the District," says Dogu Taskiran, CEO of Stambol Studios. "Immersive mixed reality technologies can provide creative solutions and bring to life various environments that benefit a variety of industries, including healthcare. We look forward to creating applications that will further innovate the health and wellness space utilizing various exponential technologies."

The XR LAB complements the Health and Technology District's unique ecosystem that supports the collaboration, experimentation and innovation in health and wellness experiences that will have profound impacts in the future of health care services, delivery, training and most importantly, experiences.

Technologies from the XR LAB will be showcased at the Health and Technology District's booth at the upcoming BCTECH Summit taking place May 14-16 at the Vancouver Convention Centre.

About the Health and Technology District:

The Health and Technology District is one of BC's most rapidly growing and dynamic new health-tech sectors located in Surrey's emerging innovation ecosystem. It has a unique advantage being ideally located directly across from Surrey Memorial Hospital, one of Canada's busiest hospitals where a collaborative cluster of multinational and start-up companies, international partners, clinical and research facilities, scientists, innovators and entrepreneurs, work together in partnership to accelerate the implementation of technologies and solutions towards health care impacts and improvements.

www.healthandtechnologydistrict.com

About Conquer Experience:

Conquer Experience (www.conquereperience.com) is a digital simulation company focused on delivering 'Education as an Experience'™. With deep expertise in UX, VR and simulation gaming, the company has created the Experience Platform™ that brings learning to life. Our award winning product PeriopSim (www.periopsim.com) is built on the Experience Platform, available on the iPad, HTC VIVE and Windows Mixed Reality headset and has been used in over 200 North American Hospitals, saving dollars and improving patient safety from day one. PeriopSim is the subject of the top ranking international peer reviewed academic research paper on BMC Medical Education.

PeriopSim (www.periopsim.com) is an award-winning digital simulation training solution for clinicians who need to learn surgical instruments, passing technique, sharps safety, sterile technique and procedures. The product enables surgical staff to practice safely before surgery. PeriopSim was part of an 18-month pilot program with the Association of Perioperative Nurses (AORN).

About Stambol Studios:

Stambol is a distinguished creative technology studio specializing in highly immersive content and interactive applications for architecture & real estate marketing, enterprise and brand engagement applications through Virtual Reality and Augmented Reality. Headquartered in BC, Stambol Studios employs a team of dedicated artists, designers and engineers with a proven track record of success to create inspiring and memorable virtual experiences for businesses to showcase their products and brands. www.stambol.com

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