



For immediate release

August 28, 2017

The Health and Technology District Official Provincial Partner of Alzheimer Society of B.C.'s Coffee Break® Fundraiser

Fundraiser kicks off September 21 for World Alzheimer's Day

Surrey, BC - The **Health and Technology District** is pleased to announce its support of the **Alzheimer Society of B.C.** as the official provincial partner of the annual **Coffee Break®** fundraiser, kicking off on September 21st in Vancouver for World Alzheimer's Day. The District will also host its own Coffee Break® fundraiser on October 3rd in Surrey.

The District's support makes it possible for friends, families and co-workers to organize Coffee Break® events in British Columbian communities to raise money for the Alzheimer Society of B.C. Funds raised go towards research into the causes and cure for dementia, and support local programs and services to help people living with dementia and their caregivers live well with the disease.

"The Health and Technology District brings together the brightest minds from researchers, clinicians and entrepreneurs, focusing on innovation, disruptive technologies and healthcare improvements especially in areas like Alzheimer's disease and other neurological diseases," says Rowena Rizzotti, Vice President of Healthcare and Innovation at the Health and Technology District. "We share the Alzheimer Society of B.C.'s vision for a world without dementia and aim for our technologies to be used to create a world without neurological diseases."

The District is an innovation ecosystem, and a rapidly growing health and technology sector located immediately adjacent to Surrey Memorial Hospital in Surrey, BC, one of Canada's fastest growing cities. It is uniquely designed and built to foster infinite imagination, vision, and global competition with world leading science, technology and healthcare related innovation companies, supporting collaboration with many healthcare sectors, such as Alzheimer's disease and other dementias.

At the heart of the District are companies like [HealthTech Connex Inc.](#), which focuses specifically on brain health and provides translational neuroscience innovations to help provide better diagnosis and treatments for Alzheimer's disease and other neurological disorders and the [Centre for Neurology Studies](#), a leading edge research centre, which connects scientists, researchers, medical professionals and patients with innovative companies working on advancements in neuroscience to improve overall brain health.

"The research and technologies coming out of the District will revolutionize clinicians' abilities to provide better treatments for brain injuries, concussions and stroke along with neurological diseases like Alzheimer's disease, multiple sclerosis, and other brain related conditions," says Rizzotti.

For more information about Alzheimer Society of B.C.'s Coffee Break® fundraiser, visit www.coffeekbreakbc.ca.



About the Health and Technology District:

The Health and Technology District in Surrey, British Columbia, is a unique innovation ecosystem located immediately adjacent to Surrey Memorial Hospital, creating a collaborative environment for clinicians and health-care providers to work alongside innovators, entrepreneurs and tech companies. Developed by Canadian based company, The Lark Group, the District is receiving international recognition and partnerships with global leading organizations, seen as an unparalleled landscape for research, development and innovation. www.HealthandTechnologyDistrict.com

About HealthTech Connex Inc.:

HealthTech Connex, Inc. is a health technology company working to revolutionize the practice of clinical neuroscience through advanced technologies based on the highest quality science and innovation. Located within the Health and Technology District in Surrey, British Columbia, Canada, HealthTech Connex's premier focus is on advanced brain technologies, and helping individuals to achieve peak brain performance and guide best possible treatment options for people with devastating brain illness. It launched the Centre for Neurology Studies connecting clinicians, scientists and engineers with advanced R&D and innovative clinical neuroscience breakthroughs to deliver the largest possible societal benefits. www.HealthTechConnex.com

About the Alzheimer Society of B.C.

Families across British Columbia are affected by Alzheimer's disease or other dementias. The Alzheimer Society of B.C.'s ultimate vision is a world without dementia; that vision begins with a world where people living with the disease are welcomed, acknowledged and included. Working in communities throughout the province, the Society supports, educates and advocates for people with dementia, as well as enabling research into the disease. As part of a national federation, the Society is a leading authority on the disease in Canada. For more information visit www.AlzheimerBC.org.

About Coffee Break®

Coffee Break® is the Alzheimer Society's major nationwide annual fundraiser where friends, co-workers and customers gather in communities across Canada to raise funds for their local Alzheimer Society. Host your own event or visit a Coffee Break near you to make a donation in exchange for a cup of coffee. The money raised stays in your province or community to help support local programs and services. To learn more or sign up today visit www.CoffeeBreakBC.ca.